

Lab Specimen Tracking Improves Team Efficiency...

Read Our Laboratory Customer Story



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Customer Story

Laboratory

Laboratory specializing in clinical toxicology,
pharmacogenetics, serology, and COVID-19 testing

The Challenge...

- ① Provide Analytics to Identify:
 - ✓ Day-to-Day Process Issues
 - ✓ Macro-Trends to Inform Business Strategy
- ② Create Single Source of Truth to Keep Cross-Functional Teams in Sync and Save Time
- ③ Prior to Project, Team Received Hard-to-"Decipher" Daily Spreadsheets via Email

The Solution...

- ① Lyric Built Automation to Process a Daily Flat-File to Generate Needed Records & Analytics
- ② Built Custom Reports to Exacting Client Standards to Provide Role-Oriented Dashboards

Customer Story

Lab Leverages Analytics to Identify Accessions Processing Issues / Trends to Support Day-to-Day Throughput

The Results...

- ① Field and Operations See Where Every Accession "Sits" by Stage and For How Long
- ② Management Has Insight into Physician Office and Territory Trends to Optimize Team Deployment

Why Lyric Solutions?

- ① Built Proof-of Concept to Show "The Possible"
- ② Supported Change Management Communication Efforts for National Team Meeting
- ③ Project Delivery (7-weeks)


Services Provided

Consulting | Development | Administrator Support | Data Management | Salesforce Road-Mapping



Lyric Solutions unlocks the power of Salesforce for Life Sciences companies to successfully engage your audiences, sell your products/services, and support your customers.

Schedule a Free Consultation Now:
<https://calendly.com/lyricsolutions>

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