

MedTech Company Getting "Traction"?

Read Our MedTech Customer Story



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IVF Technology

Provides Clinics with AI-Powered Insights Platform
to Optimize the IVF Process

The Challenge...

- ① No Established Sales Process
- ② High Probability of Creating Duplicate Records
- ③ Complex, Manual Account Scoring Approach
- ④ Manual Assignment of Accounts to Regions

The Solution...


- ① Learned Business and Objectives; Collaborated to Develop Guided Sales Process
- ② Built Application to Display a Lead's Account Affiliation or Existing Contact Record, if Present
- ③ Leveraged Client's Algorithm Model to Automate Account Scoring
- ④ Auto-Designated Regions for Accounts

Project Delivery: 5-Weeks



Lyric Solutions unlocks the power of Salesforce to scale success for Healthcare and Life Sciences companies. We do this by providing expert guidance, automation execution, and reporting insights to make decisions that drive results.

Schedule a Free Consultation Now:
<https://calendly.com/lyricsolutions>

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